HORIZON 2050

STRATEGIC FRAMEWORK

VISION

EMPOWERING OUR COMMUNITY FOR GENERATIONS

MISSION

TO SAFELY ***POWER*** OUR COMMUNITY WITH
RELIABLE, AFFORDABLE, AND CLEANER ENERGY

GOALS

EXTERNAL

RELIABILITY	VALUE	CLEANER ENERGY
ELECTRIC AND GAS SERVICES THAT ARE ALWAYS ON	AFFORDABLE PRICES, EXCELLENT OPTIONS AND SERVICE	A BALANCED APPROACH TO REDUCE OUR ENVIRONMENTAL IMPACT

INTERNAL

FINANCIAL STRENGTH	TEAM EXCELLENCE
FINANCIALLY RESILIENT AND COMPETITIVELY PRICED TO FUEL GROWTH AND SAFEGUARD INVESTMENTS FOR OUR COMMUNITY	DEVELOP OUR TEAM TO DRIVE INNOVATION AND DELIVER EXCELLENCE AS ONE TEAM

VALUES

ACCOUNTABILITY, INTEGRITY, EXCELLENCE, SAFETY & WELLBEING, TRANSPARENCY, ONE TEAM